

PRESS RELEASE



PARK(ing) DAY, CORK

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Cork City highlights PARK(ing) DAY 2016

PARK(ing) Day is an annual worldwide event where artists, designers and citizens transform metered parking spaces into temporary public parks. The event has become a global phenomenon since it started in San Francisco just a few years ago, with Cork being one of over 180 cities worldwide taking part.

Here in Corks PARK(ing) Day has been promoted by the Transport & Mobility Forum since 2014. This year as always it will take place on the 3rd Friday in September, so this Friday 16th September look out for some parklets on the streets of Cork.

This year parking spaces on the South Mall, McCurtain Street and Western road will be changed into relaxed citizen friendly spaces to enjoy. The space on the South Mall will feature furniture and flowers from the Churchfield Community Trust, McCurtain Street will also take on a floral theme supported by Kamla Flowers and given the traditional link with Turkish delight we hear some may be on offer from Sultan Delight there during the day. The HSE Health Promotion Unit will transform a space on Western Road where people can stop for a chat and a rest.

PARK(ing) Day is about creating awareness of sustainable travel and the need for better streets and public spaces. Consistently the cities with the most liveable streets are rated as the best cities to live and do business in. Good quality public spaces also make people healthier and happier.

Parking Day in Cork is organised in conjunction with the Transport and Mobility Forum (Cork) and supported by Cork County Council and Cork City Council.

For more information on the Transport & Mobility Forum – www.transportandmobilityforum.com and on PARK(ing) Day - www.parkingday.org

European Mobility Week 16 -22 September is an annual campaign on sustainable urban mobility, organised with the support of the Directorates-General for the Environment and Transport of the European Commission. The aim of the campaign, which runs from 16 to 22 September every year, is to encourage European local authorities to introduce and promote sustainable transport measures and to invite their citizens to try out alternatives to car use. Since its introduction in 2002, the impact of European Mobility Week has been steadily growing, both across Europe and around the world. In 2011, a record number of 2,268 cities officially registered for the campaign. This year's theme is:

Smart mobility. Strong economy.

Studies indicate that cities that promote sustainable transport are at a significant economic advantage over those that favour traditionally fuelled cars. From a governmental standpoint, investing in infrastructure for active travel, encouraging public transport use to reduce traffic congestion, and supporting bike-to-work schemes can save public money and boost local commerce.



From every angle, the economic benefits of smart mobility are plain to see - from the public to the private sector, from society at large to the individual. This year, EUROPEANMOBILITYWEEK is encouraging both local politicians and the public to look at smart and sustainable mobility as an investment for Europe. More information at <http://www.mobilityweek.eu/>